

lot program opening on December 13, which will engage students from art colleges across India. Also, an artist's cinema project has been conceptualized, which will be curated by eminent personalities from the worlds of cinema and art. — VS

Los Angeles

LA><ART founder LAURI FIRSTENBERG discusses the first ten years of the organization

LA><ART will turn ten years old in 2015. How has your vision evolved since the foundation?

We started in 2005 as an independent contemporary art space to support artistic and curatorial freedom. The community of artists and arts organizations has evolved over the course of the past decade, and we consistently check in to pose questions related to our role within the greater cultural landscape of the city. Each year we have a meeting with our advisory board, primarily composed of artists and arts professionals, and they help set the course for how we proceed. This year the message focused on the notion of artists needing an alternative space now more than ever, in light of the ever-shifting conditions of both the market and the museum.

What are some of the most significant shows in the organization's history?

There are hundreds and hundreds of projects, and we have learned so much from the artists we have been fortunate enough to collaborate with. Some projects that set the tone for how artists work in our space include Daniel Joseph Martinez's inaugural show and public project, Michael Queenland's restaging of his Brooklyn railroad apartment in our space, Ruben Ochoa's monumental sculpture *Extracted* (2006), Rodney McMillian and Olga Koumoundouros's live drawing performance titled *On a Porch* (2007) as well as Kerry Tribe's performance *Critical Mass* (2012) re-animating the '70s film of the same name...

Coinciding with the new gallery space, you will launch a curatorial program called "The Occasional" with contributions from curators Sylvia Chivatanond, Matthew Schum and Linda Norden. What should we expect from this collaborative project?

It's a new platform for the city in which artists work in close collaboration with a

curator from our national team to produce a project over the course of up to three years. It will be a range of diverse works that focus on the support of research and unrealized ideas — giving an artist the opportunity to realize a project according to his/her vision without being bound to an institutional timeframe. Artists will include Mark Boulos, Shana Lutker, Tavares Strachen and Rainer Ganahl. — PS

Shanghai

KELLY YING on the upcoming edition of ART021

This is the second edition of ART021. What do you expect from it?

The scale of this year's fair is bigger than last year, and we have more programs this year. What we need is to be practical and pay more attention to enriching the content and building the platform, benefitting all parties in the art fair, including galleries, collectors, artists and the media.

Shanghai already has another fair that happens in September. Why the need to start ART021?

Shanghai is an international metropolis, not a small village. It is very normal for a metropolitan city to have various expositions. Right now, Shanghai is in the leading position in China's cultural development, and the prosperous diversity of the city determines her cultural position. In this year alone, Shanghai had four expositions in September, and two expositions and one biennial exhibition in November, which is a very good phenomenon in my opinion. We certainly need this diversified development. As for ART021, it is very unique in terms of scale, revenue, gallery composition, program, personnel and so on.

Many new galleries in China have opened in recent years. Do you think this new generation of players is responsible for the market's expansion?

In my opinion, there are many factors that can facilitate the development of a market: one is government support; another is economic. Of course, the active participation of the new generation also plays a positive part in this trend. Their participation can help to break the habitual rules and principles

*Walead Beshty, Passages (2009). Courtesy of the artist and LA><ART, Los Angeles
Photography by Fredrik Nilsen*

